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**Exposure Labs, the Award-winning Film Production Company Behind
The Social Dilemma, Releases Timely Conversation on Disinformation**

The Disinfo Dialogue will be available on DCP Entertainment's YouTube channel September 30, 2024

BOULDER, CO.— Disinformation targeting marginalized communities began long before the internet existed, but its harms have only become more pervasive online. *The Disinfo Dialogue: Race & Ethnicity Roundtable*, a 32-minute expert-led conversation about the disproportionate impact of disinformation on communities of color, will be distributed through DCP Entertainment, a platform specializing in content that elevates underrepresented communities and voices, on September 30, 2024.

The conversation, directed by Joshua Clark and moderated by Bridget Todd, creator and host of technology podcast *There Are No Girls On The Internet*, features leading voices in combating disinformation: Jessica Ann Mitchell Aiwuyor, Jaya Savita Aiyer and Liz Lebron.

"The legacy of disinformation is one of minority disenfranchisement, media manipulation, and democracy disruption, and its effects have only grown more insidious online," said director Joshua Clark. "I directed this conversation to expose the harsh realities of disinformation for ethnic minorities, women and U.S. elections in hopes of finding ways to repair the societal fractures that continue to keep us apart rather than bring us together."

"Exposure Labs' film *The Social Dilemma* sounded the alarm on the dangerous societal impacts of social media, a key vehicle through which disinformation spreads. Exposure Labs is proud to have supported director Joshua Clark's vision to extend this conversation with a focus on disinformation. We collectively need the thought leadership of featured experts like Jaya, Jessica, Liz and Bridget to help us navigate these increasingly troubled waters," said Exposure Labs co-founder and director of *The Social Dilemma*, Jeff Orlovski-Yang.

FEATURED VOICES:

Jessica Ann Mitchell Aiwuyor is a multicultural communications expert based in the Washington, DC area. Aiwuyor is the founder of the National Black Cultural Information Trust, Inc, a nonprofit organization that shares cultural information, stories, and resources to uplift the collective freedom of Black communities, while correcting cultural misinformation.



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Jaya Savita Aiyer is the Director of the Asian Pacific Islanders Civic Action Network (APIs CAN), the statewide network in Massachusetts, coalescing over 20 AAPI and primarily working class-serving organizations. Started in 2016, APIs CAN came together in order to build the political power of working class, immigrant and refugee pan-Asian communities, particularly in areas where there is now a concentration of Asian community but lacking political representation. Prior to APIs CAN, Jaya was a Campaign Director at Ultraviolet where she ran campaigns focused on corporate accountability and countering gendered and racialized hate online.

Liz Lebrón works with advocacy groups to develop counter-disinformation narratives and push for legislative protections against online harassment. She is the founder and president of Blue Nexus Group, a research, strategic communications, and public affairs firm. Liz is an experienced strategist and storyteller with a background in election administration, government, media, and advocacy. Prior to founding Blue Nexus Group, Liz led the Latino Anti-Disinformation Lab, a project to study the impact of disinformation on the Latino community.

Bridget Todd is currently a fellow at Harvard University's Berkman Klein Center for Internet and Society. She is a frequently cited trainer and speaker on combating disinformation online. She is the creator and host of the critically acclaimed podcast *There Are No Girls on the Internet*, which earned a Shorty Award for "Best Podcast Miniseries" for DISINFORMED, a miniseries about racialized disinformation. She also hosts Mozilla Foundation's multi award winning podcast exploring ethics in AI.

Formerly, as Director of Communication for the national gender-justice advocacy organization Ultraviolet, Bridget regularly met with leadership from platforms like Reddit, Twitter, Facebook, and TikTok to advocate for and develop policy recommendations to make digital experiences safer and more inclusive.

ABOUT EXPOSURE LABS

Exposure Labs is an award-winning social impact film studio based in Boulder, Colorado, ancestral home of the Ute, Cheyenne and Arapaho people. Co-founded by director Jeff Orlowski-Yang and producer Larissa Rhodes, Exposure Labs embraces storytelling as an essential driver of cultural transformation.

Exposure Labs believes that stories are the most powerful catalyst to build empathy, shape culture, foster social justice movements, and shift systems. From inception to impact, Exposure Labs develops and shares stories to address big societal challenges, and to inspire hope and action for collective solutions.

Exposure Labs is currently in development on an ambitious slate of films that beckon us toward a future that is equitable and regenerative for all. Through these stories, Exposure Labs will plant seeds of change across the globe by healing our connection to nature and to one another, and rooting ourselves in the power to protect our people and planet.

Exposure Labs' feature films and accompanying impact campaigns have received some of the highest honors in our industry. To learn more about this journey, please visit www.exposurelabs.com.



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ABOUT DCP ENTERTAINMENT

DCP Entertainment (DCP) is an NMSDC-certified Black owned media agency that elevates underrepresented voices, specializing in reaching BIPOC, LGBTQ and other marginalized communities through award-winning podcast and video production, including the social justice series "Say Their Name," as well as "Toure Show," "Who Was Prince?," and the branded podcast series "Roundabout". For more information, visit www.dcpofficial.com and follow @DCPofficial on Facebook, Instagram and Threads, and @dcp-pods on TikTok.

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